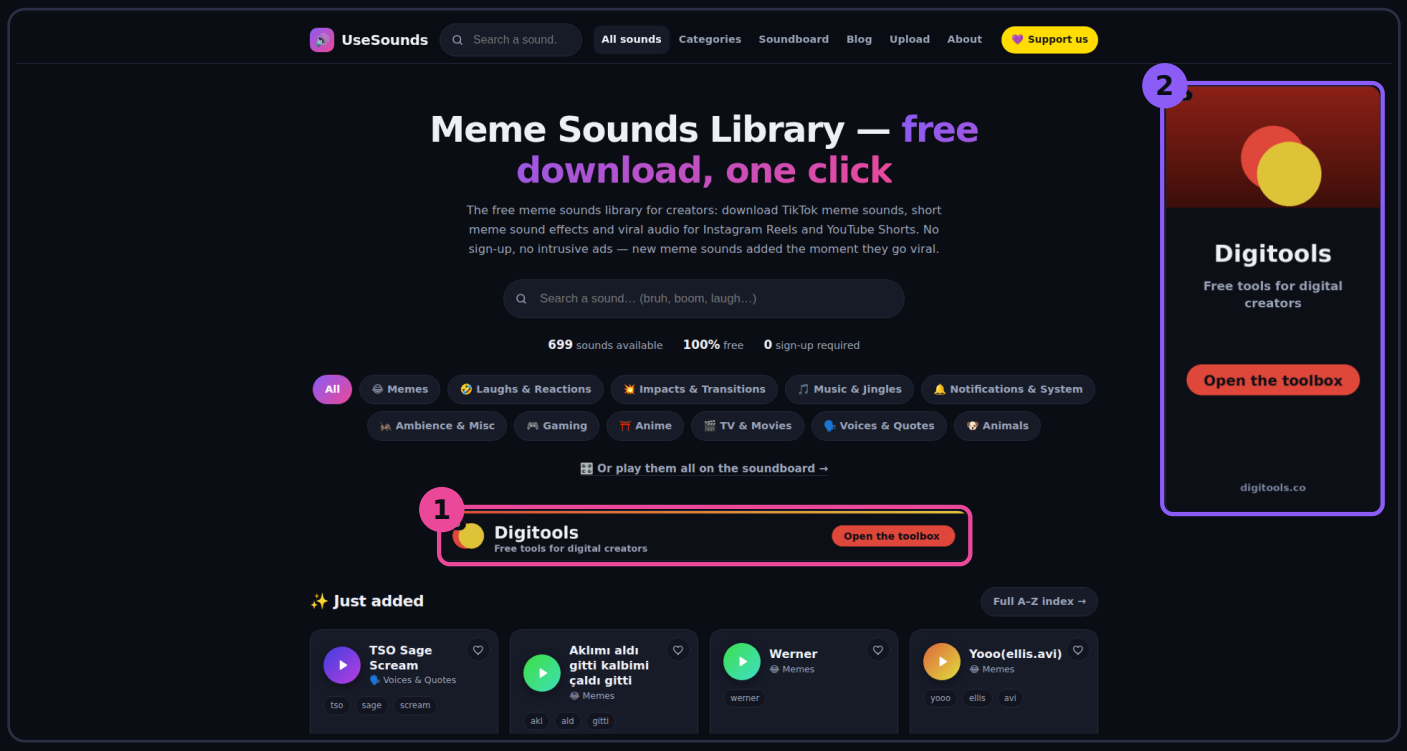
UseSounds

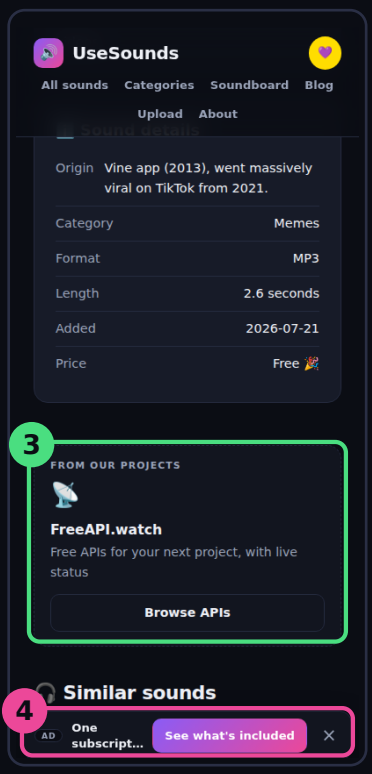
ADVERTISING KIT
usesounds.com · 2026

Reach video creators at the moment they're editing.

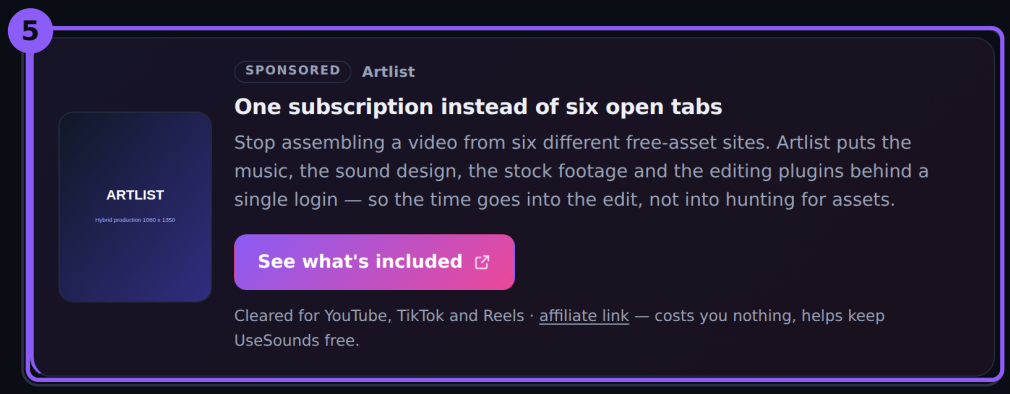
UseSounds is a free meme-sound library used by TikTok, CapCut, YouTube Shorts and Discord creators to find and download the sounds for their next video — 699 sounds, 775 pages, English-speaking and mobile-first. Six ad placements, all clearly labelled, none intrusive.



Desktop — every page



Mobile



Native sponsored block — under the download button on all 699 sound pages

1 Top banner · 2 Side rail · 3 In-flow card · 4 Mobile sticky · 5 Native block

Formats & specs

1 Top banner — 970 × 90 px

Home, category pages, soundboards — right under the title, desktop & mobile.

PNG / JPG / WebP, max 400 KB · 728 × 90 accepted

2 Side rail — 300 × 600 px

Every page, pinned beside the content on large desktop screens.

PNG / JPG / WebP, max 400 KB · 300 × 250 accepted

3 In-flow card — Logo 256 × 256 px

Home, sound pages, soundboards, blog — your logo, name, one-line pitch and a button.

PNG / JPG, square · Title ≤ 30 chars · pitch ≤ 80 · button ≤ 20

4 Mobile sticky — Logo 256 × 256 px

Bottom strip on mobile, shown after the visitor scrolls; dismissible.

PNG / JPG, square · One line ≤ 70 chars + button label

5 Native sponsored block — 1200 × 1200 or 1080 × 1350 px

The premium unit: under the download button on all 699 sound pages.

PNG / JPG / WebP, max 400 KB · Headline ≤ 60 · text ≤ 220 · button ≤ 25

6 In-flow banner — 1200 × 300 px

Wide image inside the content flow, same pages as the in-flow card.

PNG / JPG / WebP, max 400 KB

Ground rules

Static images only — no animation, no autoplay.
HTTPS landing page; links are marked as sponsored.
Every unit is labelled “Ad” — clean for your brand too.
Rotation model: your creative shares each slot's impressions with the other active campaigns.

Tracking & reporting

Impressions and clicks are counted server-side, per placement, and cross-checked in GA4.
You receive a monthly report — and your own analytics will see the traffic arrive tagged utm_source=usesounds.com.

Book a campaign

Send your creative + landing URL to contact@usesounds.com — live within 48 hours.

Rates on request · weekly or monthly flights · exclusivity available per slot.